

NEW GUINNESS WORLD RECORD ATTEMPT!

KJELL ELVIS CHASE THE GOLD – AGAIN NEW WORLD RECORD IN ELVIS PRESLEY SINGING MARTHON WILL SING ELVIS NON-STOP IN 50 HOURS

Kjell Elvis, the artist and Elvis impersonator who two times has set Guinness World Record in Elvis Singing Marathon, is now about trying breaking the record again.

The challenge is how long he can sing Elvis songs non-stop before he must give in.

The present record is held by the German Elvis impersonator Thomas Gäthje from Heide in Germany. His record is 43 hrs, 11 min., and 11 seconds.

Kjell Elvis aims to sing Elvis songs non-stop in 50 hours. He is the only person in the world doing this for the third time.

Kjell Elvis, who after all was in his early thirties when setting his previous records, shall now in the age of 52 manage to sing Elvis songs non-stop for two days and nights. If he succeeds, it will be sensational. Today's record has stand rock solid for 16 years. That also shows how difficult and demanding it is to sing non-stop for so long.

Kjell Elvis is more than just an Elvis impersonator. There is something about the guy people just like, and his previous records attempts achieved massive worldwide media exposure.

This year's event will take place at The Scotsman pub in Oslo, starting Thursday July 23. At 08.00 hrs. local time. The Scotsman is located at Oslo's main street Karl Johan, and some of the show will take place outside on the street.

Several musicians will join him on some of the sessions, included the renowned Norwegian singer and TV personality Åge Sten Nilsen from the band Wig Wam (once Eurovision Song Contest participants).

The event will be web broadcasted.

As part of the record attempt, Kjell Elvis will raise funds for building a new hospital for the refugees in the Tham Hin camp in Myanmar. Kjell Elvis has previously participated setting up two villages with 20 houses for 200 children in Myanmar named Queensland and Graceland. He has personally visited the country and the refugees several times, also doing concerts there.

It will be possible to get short interviews with Kjell Elvis during the event. Make an appointment with the press contacts in advance (see below).

LIVE WEB COVERAGE ON THESE WEB SITES:

YouTube: Kjell Elvis Tv

<https://www.youtube.com/channel/UCky8c7qEcE8tDNpye0xyFpQ>

Facebook : Kjell Elvis world record July 23-25 - 2020

<https://www.facebook.com/Kjell-Elvis-verdensrekord-23-25-Juli-108608114241890/>

Kjell Elvis web site: www.elvis.no

ticketo.no

TV2 documentary from Myanmar

<https://www.youtube.com/watch?v=MHaaFFR1qjU>

Press:

-Helge Johansen, main press contact «on site», and manager for Kjell Elvis

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Previous record times:

Kjell Elvis has set the Guinness world record in Elvis Presley Marathon Singing two times before

The Guinness record times are respectively:

26 hours, 4 minutes og 40 seconds (Vanse, Norway, August 2003)

40 hours 8 minutes og 1 second (Arendal, Norway, October 2003)